

Air Charter Safety Foundation Adds Sterling Aviation to Industry Audit Standard Registry

MILWAUKEE, WI (October 8, 2010) – Sterling Aviation, a leading business and private aviation company headquartered at Milwaukee’s Mitchell International Airport, is pleased to announce that the Air Charter Safety Foundation (ACSF) has added the company to the Industry Audit Standard (IAS) Registry. Sterling is one of only 18 companies to achieve the prestigious Registered Status since the Registry’s inception in 2009.

“As a pilot-managed company, Sterling is especially sensitive to the operational and maintenance issues inherent in aircraft management and air charter,” said Rob Gort, Sterling’s President and Chief Operating Officer, who is also a licensed pilot with more than 15,000 flight hours and a licensed Airframe and Powerplant mechanic with Inspector Authorization. “Our addition to the ACSF audit Registry places Sterling in an elite group of companies and proves to our clients that we take their safety seriously.”



According to ACSF, the IAS audit was developed with the input and guidance of leading safety auditors, charter operators, fractional ownership companies and charter consumers. The audit is valid for two years and provides a comprehensive, independent review of an operator’s compliance with safety and security regulations as well as its implementation and adherence to a Safety Management System.

According to Sterling representatives, the ACSF audit experience was most beneficial because it required an extensive review of every detail of company operations. The ACSF audit is emerging as the new industry standard of excellence for aircraft management companies. Addition to the Registry will satisfy the International Civil Aviation Organization (ICAO) requirement for the Safety Management System that will soon be an FAA requirement in the U.S.

“Safety is often invisible to our clients, but it is one of the most important services Sterling offers,” said Chris Mayer, Director of Operations. “From schedulers to aircraft mechanics to pilots, our entire staff works together to make every part of the flight experience safe, efficient and comfortable. Our clients will appreciate the confidence of knowing that we’ve met these stringent requirements.”

Charter customers should look for the ACSF IAS registered logo and encourage their preferred charter provider to participate in the program. The ACSF makes its operator registry and key company details available at no charge, so verification of IAS registration is quick and easy. Charter consumers can view the registry at www.acsf.aero/registry.

“As our regional Milwaukee and Chicago air charter client base keeps growing, along with our ever expanding national presence, we continue to differentiate ourselves through our focus on safety as well as our competitive pricing,” said Roger Banaszak, Sterling’s Vice President of Marketing and Sales. “Unlike some aircraft management companies who are led by managers whose backgrounds stem from non-aviation disciplines, Sterling is led by a highly experienced professional whose entire 34-year career has been built in flight operations and aircraft maintenance. The Sterling Experience means extraordinary aircraft, first-class facilities, professional pilots, knowledgeable staff, and exceptional service.”

Sterling Aviation is a privately held, full-service aviation firm specializing in aircraft management, air charter, aircraft maintenance and aircraft acquisition, and is an FAA certified Part 145 Repair Station. Sterling’s Part 135 Air Carrier Certificate has nearly 30 years of accident-free operation and is authorized for worldwide operations. In addition to the IAS Registry the company is Gold Rated by ARG/US.

For more information on Sterling Aviation, visit www.sterlingaviation.com or call 800-457-2688.